

COMICONN™

A SHOW FOR THE FANS BY THE FANS!

Dealer & Exhibitor
REGISTRATION FORM

ComiCONN asks that you keep your attendance agreement confidential.

ComiCONN 2011 will be a 1 day mega-event on August 27th, hosted at:

The Stamford Plaza Hotel
2701 Summer Street
Stamford, CT 06905
(203) 359-1300
(203) 359-6474

*Please contact the Stamford Plaza Hotel before July 1st to book your room if needed for the show. Room rate: \$99.00 per night. Parking is located in the Stamford Plaza Hotel garage and the first 4 hours are free.

Convention Table(s)

Convention Table(s): **\$85 per table** (price includes 6% CT sales tax)

Each ComiCONN convention table measures 6' x 30" and comes with a tablecloth and 2 chairs per dealer section. Each dealer will receive admission wristbands for vendors working the show (4 max – please state how many you need). If you require more than 2 chairs, please let us know in advance.

*display space is on a first come first serve basis.

*if you require internet access at your convention table or have Stamford Plaza Hotel questions not connected with your show set up, please contact the Stamford Plaza Hotel and/or speak with Sara Subramanian.

*There is a **\$45.00** hotel service charge for power if required.

*The floor layout is subject to change. Dealers & Guests will be placed amongst our projected show layout. You may request a table section with a "wall" and we shall inform you if it is available.

*Please make sure you contact us first about the availability of table space before submitting an application for the show.

*The more information you provide ComiCONN with, the better we can promote you. (see below)

(PLEASE PRINT CLEARLY)

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____

Website: _____

E-mail: _____

Merchandise to be displayed: _____

Number of tables: _____

Do you require power: _____ (\$45.00 Hotel Fee)

Main show set up will begin on 8/26 (Friday night) at 7pm. Banquet room will be closed at 11pm and reopen at 6:30am the morning of the show for morning set up. Loading dock access is available (2nd left on Bedford – entrance) and connects to the main showroom floor area – loading dock. ComiCONN will run from 10am till 6pm on Saturday. Please have your area ready & set up for 10am on Saturday. Break down begins at 6pm when show closes.

I have read and agree to the 2011 Dealer & Exhibitor Terms and Conditions attached to this application and agree to abide by them.

Signature: _____ Date: _____

METHODS OF PAYMENT: CHECK, MONEY ORDER, OR PAYPAL (3% fee for PayPal transaction, payment is sent to the e-mail listed below).

Total cost: \$ _____

*Don't forget to add in costs for electricity, advertising (see below), and PayPal fee if selected.

ADVERTISING

As a ComiCONN Dealer attending the show, you will be part of the ComiCONN advertising program.

Stage 1: ComiCONN will advertise you on our show website in our DEALERS section for **FREE**. We will list your Company/Business name, contact information, and products. A great way to let fans know what you are bringing to the show! Please provide us with information.

Stage 2: ComiCONN will advertise your business on the front page of our show website with an "ad banner" that you provide (223 x 60 pixels). This ad banner can be connected to your website, blog, or business site and will remain active on our website till our first 2012 show update. Cost: **\$35.00** (if you have any questions, please contact us).

Stage 3: If you would like to take your advertising to the next level, ComiCONN highly suggests advertising in our **2011 Convention Program**. Last years program was a huge success and advertising space went fast. Each Convention Program will come with creator bio's, advertisements, and exclusive artwork, including a special cover and back cover by attending guests. A great show collectible to get signed at the show and a great way to advertise your business!

Ad pricing for 2011

8 1/2" x 11 1/2" (FULL PAGE B&W) - **\$200**

8 1/2" x 5" (HALF PAGE B&W) - **\$100**

*When submitting an ad, **please send a high-res b&w file at the appropriate size.** Adjustments will be made where needed.

Make payments to: **Alternate Universe LLC**

Mail to: Alternate Universe LLC - 398 Bridgeport Avenue – Milford, CT 06516

Attn: ComiCONN

Phone: (203) 843-8821

E-mail: ComiCONN@yahoo.com

Thank you for supporting & attending ComiCONN, supporting The Tommy Fund for Childhood Cancer, and helping make this **"A Show for the Fans by the Fans!"**.

2011 Dealer & Exhibitor Terms and Conditions

A. Dealer Space & Pricing

1. ComiCONN will provide a 6' x 30" vendor table(s) with tablecloth for display. Table costs vary; please look over application for pricing. Each dealer will receive admission wristbands (up to 4) for vendors working the show, and (2) base chairs per dealer section.
2. Dealer wristbands are only to be used by staff running the dealer section; the sale or distribution of these wristbands is prohibited.
3. All additional equipment and furnishings are the responsibility of the Dealer/Exhibitor. You may provide your own furnishings that fit within your dealer space. Please do not block other dealer's space.
4. ComiCONN reserves the right to change table locations at the promoter's discretion.
5. Renting, Selling or subletting dealer space is strictly prohibited.

B. Display Regulations

1. Exhibitors must be sure that all noise levels from sound devices are kept to a minimum. ComiCONN reserves the right to determine at what point that noise level constitutes interference with others and must be discontinued.
2. No exhibit may block or interfere with other exhibits.
3. Any damage caused to the building or its furnishings by the Dealer/Exhibitor are the sole responsibility of the Dealer/Exhibitor.
4. Dealer agrees to remain set up during all exhibit hours. No early breakdown of exhibits are allowed without the prior consent of the show promoters.
5. Dealers must stay within the boundaries of their exhibit space.

C. Payment for Dealer Space

1. Dealer/Exhibitor understands the payment policy and agrees to pay as per the terms of the application.
2. There will be a \$25.00 fee for checks returned unpaid.
3. ComiCONN requires a full payment to hold a dealer table(s).

D. Cancellation

1. Exhibitor must cancel by August 1, 2011, to receive any refund. A \$20 cancellation fee will apply for each Table on all cancellations. No refunds will be given after August 1st, 2011.
2. Promoter agrees to refund all table fees within 30 days if the event is canceled for any reason.

E. Licenses and Taxes

1. Dealer/Exhibitor shall obtain any licenses, permits, identification numbers, or approvals under federal, state or local law applicable to its activities at the event at its sole expense including the Connecticut State 6% sales tax.

F. Merchandise for Sale

1. Exhibitor agrees that all merchandise for sale is legal and licensed.

G. Losses & Damages

1. Dealer/Exhibitor accepts full responsibility for any damages to your table or merchandise for any reason. Promoter is not responsible for any loss. Security will be provided from Friday night set up till Saturday morning set up, but if you feel "expensive" items shouldn't be left in the convention room, ComiCONN suggests that you remove these till show hours are in effect and your able to watch your own merchandise.

H. Dealer/Exhibitor Set Up

1. Convention show time will run from 10am to 6pm on Saturday.
2. Main show set up will begin on Friday at 7pm. Banquet room will be closed at 11pm and reopen at 6:30am the morning of the show.
3. Please have your dealer area ready for show open at 10am on Saturday.
4. A Water Station will be active and provided by the Stamford Plaza Hotel all convention long.
5. Please keep your Dealer/Exhibitor section clean and free of all thrash.

I. HOLD HARMLESS

By signing agreement, you acknowledge that you have read, understand and agree to be bound by both the conditions & terms set on this application. I acknowledge that failure to abide by the rules may result in the loss of my Dealer/Exhibitor privileges without recourse or refund. By agreeing to exhibit at ComiCONN the exhibitor agrees to protect, keep and save ComiCONN and the Stamford Plaza Hotel from any damage, loss, theft, cost, liability, act of god, terrorism or expense that arises from their exhibiting at this show. This agreement covers full setup, run of the show, and breakdown.